

SPONSORSHIP

Annual Art Prize Exhibition 2024 Categories

Of the 8 categories, the following are still available for sponsorship:

Watercolour

First Prize	\$500.00
Second Prize	\$150.00

Oils

First Prize	\$500.00
Second Prize	\$150.00

Photography

First Prize	\$500.00
Second Prize	\$150.00

Donations

A donation is always a much appreciated contribution.



COMMUNITY

**Art is an important part of our society.
It elevates our everyday experiences.**

GDAS are a dedicated group of artists.
Our aim is to foster art in the community.

We do this through regular painting days, workshops and exhibitions, thus encouraging artists in their endeavours and drawing art to the attention of the general public.

Investing in the culture and life of our community contributes to the social wellbeing of individuals and groups who gather in public spaces.

The importance of social involvement is key to solidifying lasting relationships within our community.

Engaging people through art is educational. Art's universal dialogue informs and unites us.

The conversations that we have through creativity encourage new connections that support the sharing of ideas and contribute to more inclusive environments that give way to positive change.

Giving back to the community through active involvement opens doors and creates scenarios where everyone benefits.

Giving back in ways that fit your business values and culture signifies to the wider community that you are serious about being part of the change it wishes to see.

**Art connects people and communities
and provides opportunities.**



CONTACTS

GDAS President: Helen De Jonge
Phone: 0412 185 019

Please contact Helen to discuss any questions you may have and to arrange the best possible sponsorship or donation option that aligns with your business.

GOULBURN & DISTRICT ART SOCIETY INC.



goulburnartsociety@gmail.com



PO Box 71 Goulburn NSW 2580



www.facebook.com/goulburnanddistrictartsociety



www.artsociety.goulburn.net.au



The Art Studio, The Old Council Depot,
Cnr Combermere & Bourke Sts, Goulburn



HISTORY

**The city of Goulburn has had
an art society since 1904.**

During this time there have been numerous exhibitions.

At present,

the Art Society holds an exhibition each year in the
Goulburn Workers Club auditorium known as the

**GOULBURN WORKERS CLUB
ANNUAL ART PRIZE.**



"First organised art classes in Goulburn were commenced above Foxall's Music Warehouse in Auburn St, opposite Belmore Park in 1897 - the beginnings of forming our Art Society in Goulburn." *Photograph Town and Country Journal*, 1899, courtesy of Goulburn Historic Society.

With over **300 entries** it is the largest art exhibition held in Goulburn and attracts artists from near and far, including the **ACT, Sydney, Southern Highlands & Tablelands, Central & South Coasts, Victoria and Queensland.**

**Next year's exhibition will be held on the second weekend of
October 2024 from Friday 11th to Sunday 13th.**

**A handful of local businesses, the Goulburn Mulwaree
Council and the Goulburn Workers Club assist with providing
financial support.**

The Art Society greatly appreciate the loyalty and support of such partnerships that give artists the opportunity to produce their very best work for this unique community affair.

GOULBURN & DISTRICT ART SOCIETY



GOULBURN & DISTRICT ART SOCIETY INC.



Dear _____,

The Goulburn and District Art Society is seeking sponsorship for our Annual Art Prize. We would welcome the opportunity to partnership with your business for this event. The Annual Art Prize provides amateur artists the opportunity to showcase their talents, engage in healthy competition and attract public interest.

We look forward to this event each year with anticipation. This major event is the collaboration of many enthusiastic volunteers who are invested in the construction of a successful and memorable event.

Your support will help us to secure prizemoney and expand our competition categories. This will allow us to create a more inclusive environment for artists and the community to gather.

The benefits of hosting such a major event strengthen our connections with participants and audience through face-to-face interactions.

Goulburn and District Art Society is a non-profit organisation committed to the promotion of art practice in the wider community. It is with certainty we envision a positive and prosperous relationship with you as our values reflect a community spirit and loyal customer base. Furthermore, we feel that our Annual Art Prize and our consistent advertising across various platforms would be of great benefit to your business prospects.

Thank you for taking the time to consider this proposal. We await your expression of interest at your earliest convenience.

Warmest regards,
Goulburn and District Art Society

SPONSORSHIP

Company Name.....

Owner Name(s)

Mobile

Email

Address.....

Sponsored amount.....

Donation \$

Method of payment (please tick box): cheque direct deposit

Please fill out the above form and cut along the perforated line. Send the form to the mailbox address provided below. Thank you.

**Payment can be made with cash,
cheque or direct deposit.
Please post cheque and/or form to**

**The Treasurer,
Goulburn & District Art Society
P.O. Box 71, Goulburn, NSW, 2580**

Direct Deposit details are as follows

**Bendigo Bank BSB 633-000 Acc No 200104032
Reference: Business name or Surname and Initials**

Thank you!

BENEFITS

Benefits – Your business name/logo will be advertised for a twelve-month period with following platforms:

- At our GDAS Art Studio
- In our Annual Art Prize exhibition catalogue
 - In our press release
- On our website and Facebook page
 - In our monthly newsletter
- At our Annual Art Prize Exhibition

Please email your logo/business name
(preferably in a high-resolution jpg, eps, ai or pdf format)
to goulburnartsociety@gmail.com

Thank you!

We will be in touch to let you know what art category your business will be sponsoring for our annual exhibition. We thank you for your time, support and generous donation. We look forward to partnering with you for this unique event.

